# SWOT ANALYZE

# BAKU BUSINESS UNIVERSITY

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**1.1   Policy for Quality Assurance:**
- ✓ Faculties and chairs as well as University's leadership are taking more responsibilities in quality assurance since implementation project
- ✓ Quality Assurance Policy has been created
- ✓ the scope of the internal quality assurance for the university was determined

**1.2 Design and approval of programs:**
- ✓ A number of meetings and trainings are organised how to increase the quality of study programs and teaching materials
- ✓ "Social work" specialty's study program and syllabus are designed by taking into account ESG, National Qualification Framework and other offical documents
- ✓ Various kind of study programs are explored from leading European Universities by Head of Chairs to compare and gain experience from them (process is going on)
- ✓ Regulations of Methodical assurance (teaching materials) has been made

**1.3  Student-centred  learning, teaching and assessment:**
- ✓ Increased awareness  of most of staff memebers about Student centred learning, teaching and assesment through making presentations and trainings by QAC
- ✓ Top management of University have already had comprehension about Student centred learning, teaching and assesment
- ✓ Started to apply a variety of pedagogical methods and delivery modes more than previous;
- ✓ Promotes mutual respects  within the learner and teacher relationship
- ✓  Publish the criteria for and method of assessment in advance and deliver to all students

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- ✓ Assessment is consistent and fairly applied to all students and carried out in accordance with the stated procedures
- ✓ Make possible that assessment is carried out by more than one examiner

**1.4 Student admission:**
- ✓ Established Admission center

**1.5 Teaching staff:**
- ✓ We created Guideline for attestation of our teaching staff
- ✓ Promotes the professional development of teaching staff;
- ✓ Preparing a Standard for career development
- ✓ Stimulate to be creative, innovative and implement new technologies at study process

**1.6 Learning resources and student support:**
- ✓ We developed our online library platform to provide more availability and flexibility resources
- ✓ We increased the number of online learning materials to provide availability more

**1.7 Information management:**
- ✓ Surveys conduct among students to measure their satisfaction

**1.8 Public Information:**
- ✓ Using our social networks effectively to public information
- ✓ Created a Statue for Public Relation

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**1.1 Policy for Quality Assurance**
- Lack of quality assurance system
- Not all staff members and units undertake responsibility in quality assurance

**1.2 Design and approval of programmes**
- Haven't explicit intented learning outcomes
- Are not designed by involving stakeholders including students
- Lack of support from external expertise and reference points;
- Not well-structured placement opportunities where appropriate

**1.3 Student centered learning**
- to encourage students for making sense of autonomy
- not everyone use new modes of delivery and methods
- lack of online or electronic procedures for dealing with students' complaints.

**1.4 Teaching staff**
- Doesn't have the motivation system or action plan in order to strengthen the link between education and research
- Resistance to change
- Lack of IT skills and knowledge of English in elder teaching staff

**1.6 Student support**
Weakness of tutor, mentor or counselor services

**1.7 Information management**
- Information management system is carried on in paper version and it needs to be systematic and electronic
- Doesn't have Key performance indicators yet
- Doesn't have professional and systematic database about career paths of graduates.
- Satisfaction Surveys are conducting in paper version and couldn't cover all of students and staff members

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| | • Departments and other related units are not involved in gather and analysis information<br>**1.8 Public information**<br>• There is not a professional University PR team<br>**1.9 On-going monitoring and periodic review of programs**<br>• Ongoing monitoring and periodic review is applied traditionally and it must be systematic |
| O | **1.1 Policy for quality assurance:**<br>➢ Involvement of external stakeholders in quality assurance using the strong relationship with local and international partners<br>➢ Reach full appropriation of responsibilities and quality policy awareness by all staff members via trainings<br><br>**1.2 Design and approval of programs:**<br>➢ Referring to the national qualifications framework for higher education and to the Framework for Qualifications of the European Higher Education Area will make better of this process<br>**1.3 Student-centered learning, teaching and assessment:**<br>➢ Increase sense of autonomy in the learner by means of discussions and to make feel them more relax<br>➢ To apply appropriate procedures for dealing with students' complaints<br><br>**1.3 Student admission, progression, recognition and certification:**<br>➢ Cooperation with other institutions which are good relationship with us to ensuring coherent recognition<br>**1.5 Teaching staff:**<br>➢ Recruit high professional and energetic specialists who can use new technologies skillfully and can be innovative. |

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| | ➢ To apply differentiate salary system to motivate academic staff<br><br>**1.7 Information management:**<br>➢ To set up electronic system to manage and analysis information in detailed and flexibly<br>**1.8 Public information**<br>➢ To extend collaboration with mess media organizations to public information effectively |
| **T** | **1.1Policy for quality assurance:**<br>❖ To face resistance due to change<br><br>**1.2Design and approval of programs:**<br>❖ Restrictions on program design and approval by MoE;<br>❖ Lack of claims to participate in the process by the stakeholders<br><br>**1.3Student-centered learning, teaching and assessment:**<br><br>❖ To admit low potential students<br>❖ The results of the students' surveys may not be indicate the reality<br>❖ It is required more time, resources (financial etc.) and energy<br><br>**1.5 Teaching staff:**<br>❖ Some requests related to recruitment<br><br>**1.6 Learning resources and student support:**<br>❖ To augment learning resources especially İT infrastructure required more money |