





AZERBAIJAN TECHNOLOGICAL UNIVERSITY (UTECA)

BUSINESS SUSTAINABILITY PLAN

STRATEGIC MANAGEMENT PROCESS OF THE UNIVERSITY

The University establishes its structure independently and forms various internal organizational units. The Charter defines the establishment of those units. The supreme governing body of the University is the Scientific Council. The Scientific council is the elective body. The Ministry of Education of Republic of Azerbaijan and the charter itself regulates its activities. The Rector leads the activities of the University. The President of the Republic of Azerbaijan assigns and dismisses the Rector of the university. Vice-rectors of University are appointed by the Minister of Education among candidates recommended by the rector of the University. Faculty is academic, scientific and administrative unit of the University. The Scientific Council carries out general management of the university faculties.

VISION AND MISSION OF THE UNIVERSITY

The University Scientific Council determines vision and mission of the university.

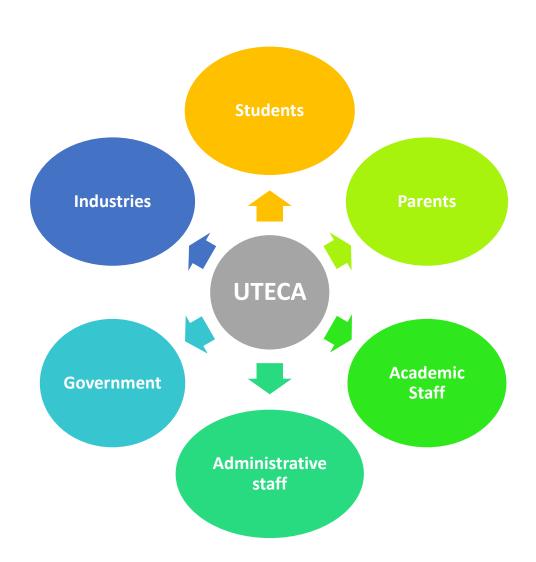
The Vision of the university is to become a world leading technological higher education institution in the region and compete with world universities.

The Mission of the University is to prepare skilled technologists - engineers for the Azerbaijani marketplace who satisfy the market's demand.

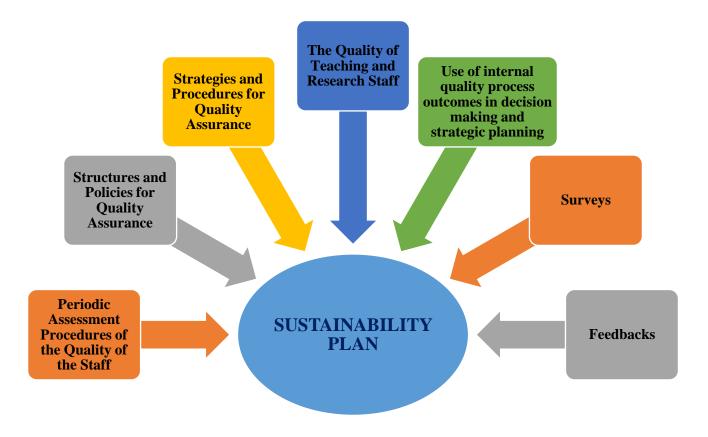
Strategic Planning Documents and Their Content

Strategic planning documents of the university are Statutes of the university and the Strategic Plan. The Statutes is the foundation document of the university, which defines all strategic aspects, and limitations of the university's activities. Strategic plan of the university is in the process.

OUR STAKEHOLDERS



BUSINESS SUSTAINABILITY PLAN



SWOT ANALYSIS

Strengths

Among the students and staff, UTECA administration and staff behavior towards students is fair enough. The university acknowledges students about the measurement and evaluation criteria of courses in the beginning of the semester. UTECA supports student attendance in extracurricular and international events and mobility. The staffs are satisfied with the administration's treatment. UTECA is unique in terms of its engineering programs on light and food industry. Transparency and accountability are in place. University has administrative staff with international experience and up-todate knowledge and skills. UTECA managed to build strong cooperation with industries.

Opportunities

UTECA adopted a rejuvenation policy of teaching staff, which opens chances for younger professionals to be employed at UTECA. The region is seen as a major industrial area and new industries are under construction. This offers opportunities for future cooperation and graduate employment. Post oil has made technological development a top priority in the country. From this aspect UTECA has drawn more attention from the government. This creates opportunity for UTECA to involve more finance and reputation.

Weaknesses

University's location in the western region of the country and falling apart from the capital universities network may be stated as the source of weakness. UTECA needs substantial update of course materials and lecture contents. Ganja is not a crowded city and fewer job opportunities exist for graduates in comparison to Baku universities, graduate employment in UTECA is low.

Threats

Students with higher admission marks (higher IQ) chose to study in capital universities. Lower number of admission is a threat to financial stability of UTECA. Lack of younger teaching staff in technical specializations puts a threat for future prospects of these programs. One of the main objectives of all institutions is to contribute to the surrounding community and region.