



# **ERASMUS+EQAC**

**SWOT analysis of Sumgayit State  
University  
in the frame of  
ERASMUS+EQAC project**

**SPAIN VISIT**

**3-7 JUNE Alicante University**



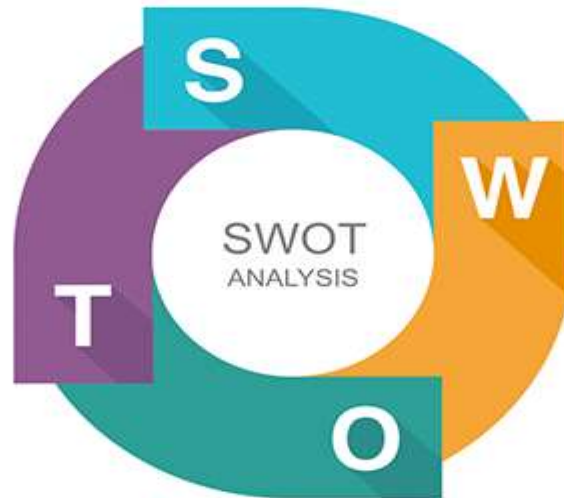
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## STRENGTHS

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## THREATS

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## WEAKNESSES

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## OPPORTUNITIES

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## S

- **In terms of Standard 1.5:** Teaching staff, Teaching and Learning Center has been created for the improvement of the competences of teachers and students.
- **In terms of Standard 1.6:** Learning resources and student support, facilities such as libraries, dormitories, laboratories, cafeteria, center for students with disabilities, language centers etc. has been created.
- **In terms of Standard 1.7:** Information management, Moodle program have been installed for the management of information. Trainings have been conducted to teach the staff and students how to use Moodle.
- **In terms of Standard 1.8:** Public Information, a journal has been started being prepared to inform the public about the activities of the university.



## W

- **In terms of Standard 1.3:** Student-centered learning, teaching and assessment,
- **In terms of Standard 1.1:** Policy for quality assurance, the university has a policy for monitoring groups of quality, but it needs to improve.
- **In terms of Standard 1.2:** Design and approval of programs, the approach is traditional and needs improvement based on ESG standards.
- **In terms of Standard 1.4:** Student admission, progression, recognition and certification, the processes are traditional and paper based. It needs being electronic and systematic.
- **In terms of Standard 1.9:** On-going monitoring and periodic review of programs, monitoring groups usually check the issues such as quality of teaching, ethics, programs. But it is not satisfactory compared to the expectations of ESG.
- **In terms of Standard 1.10:** Cyclical external quality assurance, the only external quality assurance is done by Ministry of Education.

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## • **Strengths SSU in general**

- SSU administration open for innovation ideas and support all staff members and creative students in any productive activities.
- We have access to Tomson Reuter data base. University paid 50 thousand euro for access.
- SSU has the council of dissertation defense given by the Ministry of Education. It is advantage side for our staff, there is no need to apply capital universities to get PhD education.
- Not fully one profiled being university, SSU is profiled in technical and humanitarian directions. It is also advantage side of the university. We can offer specialists in technical and humanitarian fields.
- Having Quality Assurance Center

## • **Weakness of SSU in general**

- lack of English speaking staff and students
- not having distant education (having e-learning)
- not having Multi - Media center
- lack of number of exchange programs
- lack of international students
- lack of double degree programs
- not having hostel and Guest House (but currently refugees are moved from our university hostel, reconstruction to be continued)
- being of regional university

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## OPPORTUNITIES

- **In terms of Standard 1.1:** Policy for quality assurance, there is a good opportunity to adopt such a policy, and it will enable us to systemize all the quality related work and introduce new quality-wise ideas.
- **In terms of Standard 1.2:** Design and approval of programs, will create opportunities for the creation of dual degrees, student and staff mobility locally and internationally
- **In terms of Standard 1.3:** Student-centered learning, teaching and assessment, there will be opportunities to distinguish between good and bad lessons and enable students choose lessons they like.
- **In terms of Standard 1.4:** Student admission, progression, recognition and certification, it will provide opportunity for better mechanism, bureaucracy will be decreased, student satisfaction will increase etc.
- **In terms of Standard 1.5:** Teaching staff, competition among teachers will increase, competent teachers will stand out, reward mechanism will be created to stimulate teachers.
- **In terms of Standard 1.6:** Learning resources and student support, adoption of ESG standards will direct the university funding to create facilities, resources, and equipment according to the needs of these standards.
- **In terms of Standard 1.7:** Information management, application of these standards will create an interest in adoption of electronic management systems, electron document circulation systems, electron management of financial issues, electronic libraries etc.
- **In terms of Standard 1.8:** Public Information, the opportunities will be created in terms of creation of journals, Open Access, reports, promotional materials etc.
- **In terms of Standard 1.9:** On-going monitoring and periodic review of programs, it will provide an opportunity to keep the quality in high level and keep up with the other universities.
- **In terms of Standard 1.10:** Cyclical external quality assurance, it will increase the responsibility, and make the process owners more responsible for their work, and thereby increase the quality.

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## Opportunities in general

- Being a part of EQAC project
- having Career Center, It Center, MS and Phd Center, Training Center for International students, Teaching and learning Center (TLC), Linguistics Center and Quality Assurance Center (QAC was created in the frame of EQAC project in April 2019)
- Being unique high education institution in Sumgayit city.
- Participation at the international projects as a partner gives us an opportunity to cooperate with world universities and retraining staff.

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- **In terms of Standard 1.1:** Policy for quality assurance, some people may have political resistance due to not desiring to change
- **In terms of Standard 1.2:** Design and approval of programs, it may take a lot of time to design programs according to the needs of ESG. It will take a long time for the staff to adjust the programs.
- **In terms of Standard 1.3:** Student-centered learning, teaching and assessment, it is really hard and requires a lot of energy, time and resources to monitor whether everyone follows the principles of student centered learning. It will be challenge to change from the traditional teaching and learning philosophy to contemporary constructive methods.
- **In terms of Standard 1.4:** Student admission, progression, recognition and certification, recognition of ECTS credits may still face challenges bureaucratically. The numbers of students complete degrees on time will decrease.
- **In terms of Standard 1.5:** Teaching staff, teachers may not have the motivation in order to increase their competences
- **In terms of Standard 1.6:** Learning resources and student support, facilities, resources, and equipment purchased may be waste of money, if not used or in case project fails
- **In terms of Standard 1.7:** Information management, equipment, systems, tools will be hard to maintain, and it will be waste of money if it is not properly used by the staff.
- **In terms of Standard 1.8:** Public Information, the desire to create materials such as journals, reports, promotional materials require a lot of energy, time and resources
- **In terms of Standard 1.9:** On-going monitoring and periodic review of programs, academic integrity may not be abided by the monitors which will render the entire monitoring processes useless.
- **In terms of Standard 1.10:** Cyclical external quality assurance, application of new approaches in cyclical external review may require changes in the administration and thereby affect overall process. It may be positive but also negative as well.
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## Threats in general

- No specialization provides degree courses in English, which limits admission of international students.
- Students with higher admission marks (higher IQ) chose to study in capital universities.
- Lack of younger teaching staff in technical specializations.



**THANK YOU FOR YOUR  
ATTENTION!**

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